



APRIL 7, 2010

COMPANY ANNOUNCEMENT

Planters^{®/MD} Canada, Johnvince Foods Distribution LP are pleased to provide an update on The Revolution 650[™] / Planters^{®/MD} program launched in September 2009.

To date more than 150 Canadian entrepreneurs have been appointed as Independent Revolution 650[™] / Planters^{®/MD} distributors, representing a combined allocation of over 4,500 machines to the market. From cities as large as Toronto and Vancouver to smaller markets such as Kelowna and Sudbury, the program has been enthusiastically embraced.

Revolution Food Technologies Inc. will continue the ongoing selection of distributors during 2010 with a series of seminar campaigns covering cities in multiple provinces. The company expects to have appointed over 350 distributors and allocated over 10,000 machines by December of 2010.

Planters^{®/MD} Canada and Johnvince Foods Distribution LP continue to work with the Revolution Buying Group[™] to expand the range of products available to Revolution 650[™] / Planters^{®/MD} distributors and to support their efforts with innovative marketing solutions. “We continue to be impressed by the advertising value and incremental sales impact the program has created for our company” says Don Lock, Vice President, Sales & Marketing for Planters^{®/MD} Canada.

For more information on upcoming seminars go to: www.businessevent.ca
To contact Revolution Food Technologies Inc. email: info@revolution650.com

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